



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/P McCrory/R/Gov/NC (16611)
Smart Media Group (1343)
HANLEN, LINDSAY
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633308
Inv Date 9/30/2012
Terms Net 30
Contract 320133
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Product Political - State Candidate (1071)
Brand 827906 FOR GOV (132052)
Acct Types National/Political
Est/Headline 827906/06220475
Demo
Revision
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:04:24PM

AgM

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
1.0	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	11:00:00PM-11:35:00PM	Day, F-1	08/31/12 11:23PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
2.0	Contract Line Remarks:	NIGHTLINE							
	Spot	12:05:00AM-12:35:00AM	Day, F-1	08/31/12 12:24AM (Fr)	00:30	Nightline	PM12118TH	\$650.00	
3.0	Contract Line Remarks:	DR OZ							
	Spot	4:00:00PM-5:00:00PM	Day, F-1	08/31/12 4:31PM (Fr)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
4.0	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	5:00:00PM-5:30:00PM	Day, F-1	08/31/12 5:21PM (Fr)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
5.0	Contract Line Remarks:	GMA							
	Spot	7:00:00AM-8:00:00AM	Day, F-1	08/31/12 7:28AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	PM12118TH	\$1200.00	
6.1	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	11:00:00PM-11:35:00PM	Day, M-1	08/27/12 11:34PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
	Spot	11:00:00PM-11:35:00PM	Day, M-1	09/03/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	PM12113TH	\$1000.00	
7.0	Contract Line Remarks:	NIGHTLINE							
	Spot	11:35:00PM-12:05:00AM	Day, M-1	08/27/12 12:04AM (Mo)	00:30	Nightline	PM12118TH	\$650.00	
8.2	Contract Line Remarks:	DR OZ							
	Spot	4:00:00PM-5:00:00PM	Day, M-1	08/27/12 4:17PM (Mo)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
	Spot	4:00:00PM-5:00:00PM	Day, M-1	09/03/12 4:25PM (Mo)	00:30	EYEWITNESS NEWS 4PM SPECIAL EDITION	PM12113TH	\$750.00	
9.0	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	5:00:00PM-5:30:00PM	Day, M-1	08/27/12 5:21PM (Mo)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
10.0	Contract Line Remarks:	GMA							
	Spot	7:00:00AM-8:00:00AM	Day, M-1	08/27/12 7:28AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	PM12118TH	\$1200.00	
11.0	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	09/01/12 12:28PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12113TH	\$450.00	
12.0	Contract Line Remarks:	NEWS 6P							
	Spot	6:00:00PM-6:30:00PM	Day, Sa-1	09/01/12 7:07PM (Sa)	00:30	College Football	PM12113TH	\$900.00	
13.0	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	12:00:00PM-12:30:00PM	Day, Su-1	09/02/12 12:10PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12113TH	\$450.00	
14.0	Contract Line Remarks:	GMA SUNDAY							
	Spot	8:00:00AM-9:00:00AM	Day, Su-1	09/02/12 8:48AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	PM12113TH	\$700.00	
15.1	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	11:00:00PM-11:35:00PM	Day, Th-1	08/30/12 11:45PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
	Spot	11:00:00PM-11:35:00PM	Day, Th-1	09/06/12 11:25PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	PM12113TH	\$1000.00	
16.2	Contract Line Remarks:	NIGHTLINE							
	Spot	11:35:00PM-12:05:00AM	Day, Th-1	09/06/12 12:04AM (Th)	00:30	EYEWITNESS NEWS 11P SPECIAL EDITION	PM12113TH	\$650.00	
17.1	Contract Line Remarks:	EYEWITNESS NEWS							
	Spot	12:00:00PM-1:00:00PM	Day, Th-1	08/30/12 12:12PM (Th)	00:30	EYEWITNESS NEWS 12P	PM12118TH	\$500.00	
	Spot	12:00:00PM-1:00:00PM	Day, Th-1	09/06/12 12:29PM (Th)	00:30	EYEWITNESS NEWS 12P	PM12113TH	\$500.00	
18.2	Contract Line Remarks:	DR OZ							
	Spot	4:00:00PM-5:00:00PM	Day, Th-1	08/30/12 4:26PM (Th)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
Spot		4:00:00PM- 5:00:00PM	Day,Th-1	09/06/12 4:23PM (Th)	00:30	EYEWITNESS NEWS 4PM SPECIAL EDITION	PM12113TH	\$750.00	
19.1	Contract Line Remarks:		EYEWITNEES NEWS						
Spot		5:00:00PM- 5:30:00PM	Day,Th-1	08/30/12 5:22PM (Th)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
Spot		5:00:00PM- 5:30:00PM	Day,Th-1	09/06/12 5:21PM (Th)	00:30	EYEWITNESS NEWS 5P	PM12113TH	\$1100.00	
20.1	Contract Line Remarks:		EYEWITNESS NEWS						
Spot		11:00:00PM-11:35:00PM	Day,Tu-1	08/28/12 11:27PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
Spot		11:00:00PM-11:35:00PM	Day,Tu-1	09/04/12 11:30PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	PM12113TH	\$1000.00	
21.2	Contract Line Remarks:		NIGHTLINE						
Spot		11:35:00PM-12:05:00AM	Day,Tu-1	09/04/12 11:51PM (Tu)	00:30	EYEWITNESS NEWS 11P SPECIAL EDITION	PM12113TH	\$650.00	
22.0	Contract Line Remarks:		EYEWITNESS NEWS						
Spot		12:00:00PM- 1:00:00PM	Day,Tu-1	08/28/12 12:15PM (Tu)	00:30	EYEWITNESS NEWS 12P	PM12118TH	\$500.00	
23.2	Contract Line Remarks:		DR OZ						
Spot		4:00:00PM- 5:00:00PM	Day,Tu-1	08/28/12 4:22PM (Tu)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
Spot		4:00:00PM- 5:00:00PM	Day,Tu-1	09/04/12 4:15PM (Tu)	00:30	EYEWITNESS NEWS 4PM SPECIAL EDITION	PM12113TH	\$750.00	
24.1	Contract Line Remarks:		EYEWITNEES NEWS						
Spot		5:00:00PM- 5:30:00PM	Day,Tu-1	09/04/12 5:28PM (Tu)	00:30	EYEWITNESS NEWS 5P	PM12113TH	\$1100.00	
25.1	Contract Line Remarks:		GMA						
Spot		7:00:00AM- 8:00:00AM	Day,Tu-1	09/04/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	PM12113TH	\$1200.00	
26.1	Contract Line Remarks:		EYEWITNESS NEWS						
Spot		11:00:00PM-11:35:00PM	Day,W-1	08/29/12 11:38PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
Spot		11:00:00PM-11:35:00PM	Day,W-1	09/05/12 12:01AM (We)	00:30	EYEWITNESS NEWS 11P M-SU	PM12113TH	\$1000.00	
27.1	Contract Line Remarks:		NIGHTLINE						
Spot		11:35:00PM-12:05:00AM	Day,W-1	08/29/12 12:05AM (We)	00:30	Nightline	PM12118TH	\$650.00	
28.2	Contract Line Remarks:		DR OZ						
Spot		4:00:00PM- 5:00:00PM	Day,W-1	08/29/12 4:31PM (We)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
Spot		4:00:00PM- 5:00:00PM	Day,W-1	09/05/12 4:23PM (We)	00:30	EYEWITNESS NEWS 4PM SPECIAL EDITION	PM12113TH	\$750.00	
29.0	Contract Line Remarks:		EYEWITNEES NEWS						
Spot		5:00:00PM- 5:30:00PM	Day,W-1	08/29/12 5:28PM (We)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
30.1	Contract Line Remarks:		GMA						
Spot		7:00:00AM- 8:00:00AM	Day,W-1	08/29/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	PM12118TH	\$1200.00	
Spot		7:00:00AM- 8:00:00AM	Day,W-1	09/05/12 7:50AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	PM12113TH	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$35,600.00	Total Spots	41
Commission	(\$5,340.00)		
Net Total	\$30,260.00		